

2024 RISING STAR

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Entry Form Guidance and Questions

Category Criteria

The Rising Star in Food & Drink Award is open to any rising start within the industry who meets the following criteria:

- The young professional should be aged 30 or under as of February 8th, 2024.
- The young professional should demonstrate strong leadership qualities and the ability to inspire and motivate others in the food and drink industry.
- The young professional should have made a significant impact on the food and drink industry.
- The young professional should demonstrate the potential to become a future leader and influence in the food and drink industry.

The individual should be nominated by an employer or industry representative.

Question 1: How do you identify future leadership qualities, those who will have the ability to inspire and motivate others within the food and drink industry?

We would like to hear how your nomination meets the below criteria:

Job Excellence

Competence in the tasks and responsibilities of their role.
Exceptional performance in the successful delivery of their responsibilities.

Innovative Contributions and Exemplary Performance

Introduction of innovative strategies or initiatives that positively impacted product development, marketing, supply chain efficiency or specific area of expertise.
Consistently exceeds the expectations of the position and performing at a level above and beyond normal job requirements and expectations.

Customer and Team Centric

Their ability and willingness to work positively, respectfully and effectively with others.
Their ability to foster collaboration with internal and external stakeholders.

Professional Development

Participation in training programs, workshops to enhance their professional knowledge and skills.
Participation in CSR initiatives that align with the company, customer/supplier and sector values.

Question 2: How would their colleagues and/or customers/suppliers describe this person when they are not in the room?

If you have any questions, please email nifda@morrowcommunications.com