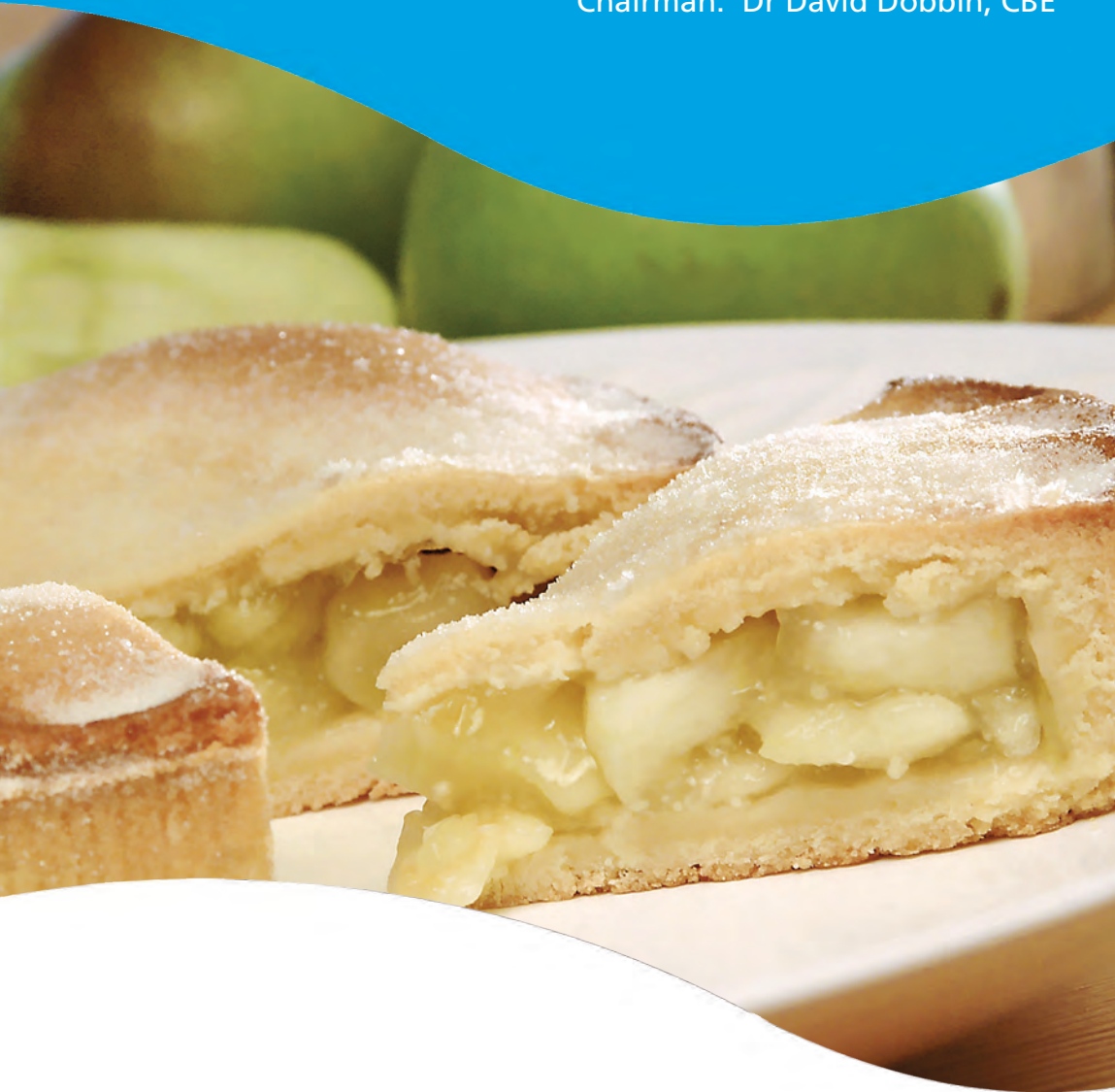


19th Annual Dinner

Chairman: Dr David Dobbin, CBE



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PAST CHAIRMEN

1996-1998	Dr Trefor Campbell, CBE, F.R.Ag.S Managing Director of Moy Park Ltd
1998-2000	Mr Arthur Anderson General Manager of Tayto NI Ltd
2000-2002	Mr Alan Gibson Purchasing Director of Moy Park Ltd
2002-2003	Mr. Michael Moreland Managing Director of Andrews Holdings
2004-2006	Mr John Barrett Executive Director of Coca-Cola Bottlers (Ulster) Ltd
2006-2008	Mr David H Malseed Managing Director of United Molasses (Ireland) Ltd
2008-2010	Mr Richard Moore Joint Managing Director of Linden Foods
2010-2014	Mr Tony O'Neill Marketing & Business Development Director, Moy Park Ltd

N I F D A

NIFDA is a voluntary organisation committed to helping Northern Ireland food and beverage companies compete successfully and to represent and promote their interests. It was established to provide services to enhance, promote, inform, educate and develop member business.

Our Vision

NIFDA's vision is a strong and united membership working together towards a sustainable and growing internationally competitive food and drink industry in Northern Ireland.

Our Mission

1. To be the 'Voice' of our members that is respected and listened to by government and other key stakeholders.
2. To collectively develop with our members pan-industry strategies that supports our members' endeavours.
3. To facilitate members business network development, including member to member support and development networks.
4. To be source of information that is valued by members.

NIFDA Annual Dinner Speakers

1997, Terry Leahy
1998, Dino Adriano
1999, Malcom Walker
2000, Allan Leighton
2001, Feargal Quinn
2002, Eoin McGettigan
2003, Sir Peter Davis
2004, Dr Jon Bell
2005, Ewan Venters
2006, Guy Farrant
2007, Sir Terry Leahy
2008, Justin King
2009, Peter Robinson
2010, Andy Clarke
2011, Mark Price
2012, Martin Agnew
2013, Justin King
2014, Malcolm Walker
2015, Jason Tarry

PROGRAMME

7.00 pm	Drinks reception with the Industry
7.45 pm	Introduction - Michael Bell
7.50 pm	Allan Wilkinson, HSBC
7.55 pm	Dr. David Dobbin, CBE
8.15 pm	Jason Tarry, Chief Product Officer, Tesco
8.35 pm	Questions & Answers - Jason Tarry
8.45 pm	Thank you
8.50 pm	Dinner
11.00 pm	Close

NIFDA would like to acknowledge the sponsorship of HSBC.



NIFDA would like to acknowledge the sponsorship of Safefood.



NIFDA would like to acknowledge the support of Dale Farm Ltd. and Moy Park Ltd.





Jason Tarry, Chief Product Officer, Tesco

Jason joined Tesco in October 1990 through a graduate recruitment programme into the Finance division. At the end of 1993, he moved to Commercial and held a number of positions in both Food and Non Food divisions, including impulse and bakery category director, non food sourcing director and clothing category director.

Following promotion to Commercial Director for UK General Merchandise in 2005, Jason returned to clothing in 2008, taking on responsibility for clothing across Central Europe and Turkey as well as the department store operation in the Czech and Slovak Republics.

In 2012 Jason was appointed CEO Group Clothing adding UK and Ireland store and online operations to his remit as well as taking F&F to Tesco's Asia business and further afield via franchise partnerships.

In January 2015, Jason was appointed to the Exec Board as Chief Product Officer, responsible for commercial policies and supplier relationships across the Group, and directly responsible for product, range, price, promotions and supply chain for the UK.

NIFDA Members 2015

A Slice of Heaven	Hovis (Ireland) Ltd
A.N. Irwin & Sons	Hughes Mushrooms
AB Vista	James Doherty (Meats) Ltd
ABP Lurgan	James Neill Ltd
ABP Newry	James Tolland & Co Ltd
Agri-research (Ireland) Ltd	John Thompson & Sons Ltd
Allied Bakeries Ireland	Johnson Brothers (Belfast) Ltd
Alltech Northern Ireland	Kerry Food Northern Ireland, Located in
Andrews Flour	Coleraine
Annaghmore Marketing Ltd	Kerry Food Northern Ireland, Located in
Armagh Cider Co Ltd	Enniskillen
Avondale Foods Ltd	Kerry Food Northern Ireland, Located in
Ballinaskeagh Grains Ltd	Omagh
Burke Shipping Services	Kerry Food Northern Ireland, Located in
Cavanagh Free Range Eggs	Portadown
Cefetra Ltd	Linden Foods Ltd
Chestnutt Animal Feeds	Linergy
D S M Nutritional Products (UK) Ltd	L W Surphlis and Sons Ltd
Dale Farm Dairies Limited	Mackie Petfoods
Devenish Nutrition Ltd	Mash Direct Ltd
Dungannon Proteins	Masons Animal Feeds
Dunbia Ltd	McGuckian Milling
Echlinville Distillery	McErlains Bakery (Magherafelt) Ltd
Elliotts Tradition	McIlmoyle & Associates
Fane Valley Co-Op Society Ltd	Morelli Ice Cream
Fane Valley Dairies	Morrow Foods
Fane Valley Feeds	Moy Park Ballymena Ltd
Fane Valley Stores	Moy Park Craigavon Ltd
Ferris & Co. (Belfast) Ltd	Moy Park Dungannon Ltd
Finnebrogue Venison	Northern Ireland Grain Trade Association
Foyle Food Group	(NIGTA)
Frylite	Northern Ireland Meat Exporters Association
G E McLarnon & Sons Ltd	(NIMEA)
Gilfresh Produce	Nutec Ltd
Glastry Farm Ice-Cream	Nutrition Services (International) Ltd
Glens of Antrim Potatoes	Omagh Meats
Golden Cow Dairies Ltd	P McCann & Sons
Gortavoy Feeds & Farm Supplies Ltd	Precision Liquids
Goulding NI	Premier Nutrition (Ireland) Ltd
Hilton Meats	Pritchitts (Lakeland Dairies)
Hilton Meat Products	Provimi Ireland

NIFDA Members 2015

Punjana Tea Co Ltd
R & H. Hall Ltd
Rich Sauces
Riverwest Management Ltd
SHS Group Ltd
Skea Egg Farms Ltd
Strabane Mills
Strathroy Dairy Ltd
Tayto (NI) Ltd
The Brunch Box Sandwich Company
Thomas Hutchinson & Sons Ltd
T J Booth and Sons Ltd
Trouw Nutrition
Tullyherron Farm Feeds Ltd
U-Bake Ltd
United Feeds Ltd
United Molasses (Ireland) Ltd
W & R Barnett Ltd
W. D. Irwin & Sons Ltd
W.D. Meats Ltd
Western Brand Poultry Products NI Ltd
White's Speedicook Ltd
Wilson's Country Ltd

NIFDA Associate Members 2015

4c Executive Placement Ltd
Andrew Ingredients Ltd
Bank of Ireland
Carson McDowell
Cleaver Fulton & Rankin
Danske Bank
Deloitte LLP
First Trust Corporate Ireland
Grafton Recruitment
Granville Ecopack Ltd
Hewitt & Gilpin, Solicitors
HSBC Bank Plc
Interfrigo Ltd
L P Associates NI
Morrow Communications
Multi Packaging Solutions
PwC
Royal Institute of Chartered Surveyors
Stena Line Freight
The Pierce Partnership
Tughans
Ulster Bank Ltd

NORTHERN IRELAND FOOD AND DRINK ASSOCIATION LTD BOARD OF DIRECTORS 2015

CHAIRMAN

Dr David Dobbin, CBE
Chief Executive
United Dairy Farmers

OFFICE BEARERS

Vice Chairman (Incoming)

Declan Billington
Managing Director
John Thompson & Sons

Vice Chairman (Outgoing)

Tony O'Neill
Deputy Chief Executive
Dunbia

Hon Treasurer

Michael Moreland
Chief Executive
Andrews Holding

Executive Director

Michael Bell
Executive Director
Northern Ireland Food and Drink
Association Ltd (NIFDA)

BOARD MEMBERS 2015

Brian Irwin

Joint Managing Director
W D Irwin & Sons Ltd

Jason Hempton

Commerical Director - Branded Products
Dale Farm Ltd

Tracy Hamilton

Sale & Marketing Director
Mash Direct Ltd

Peter Henry

Managing Director
Allied Bakeries Ireland

Michael Howard

Managing Director
SHS Group

Richard Moore

Director
Linden Foods/Linery

Ursula Lavery

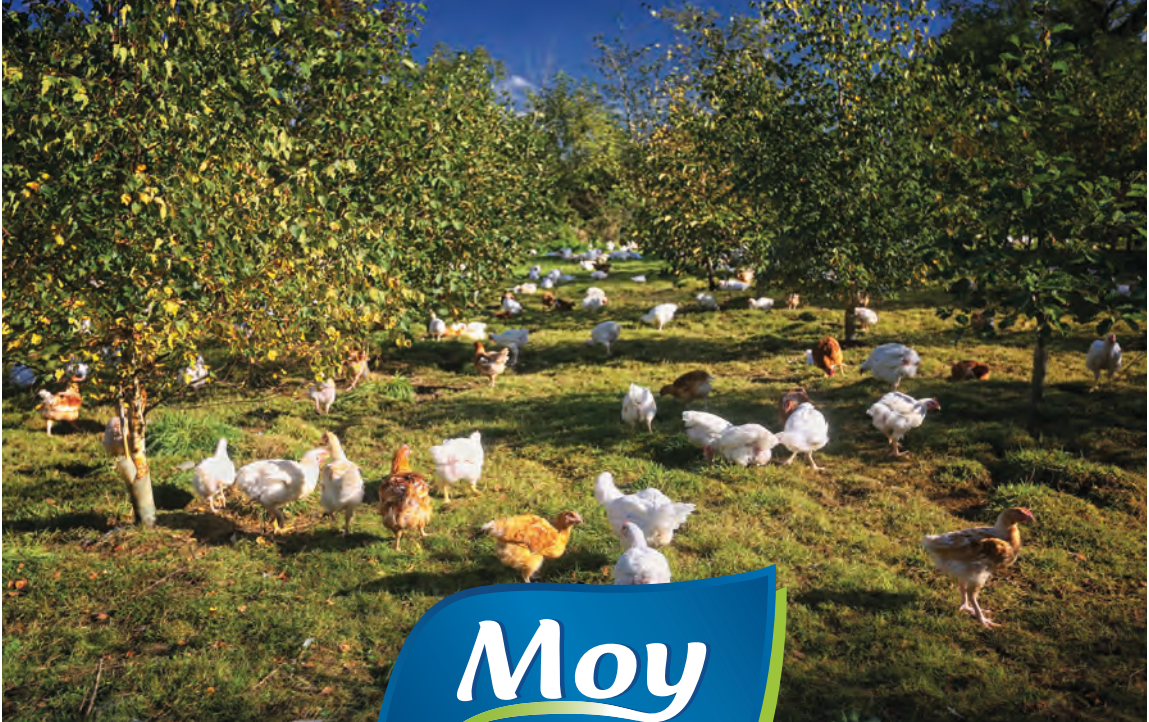
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2014 NIFDA ANNUAL DINNER

Northern Ireland Food and Drink Association celebrated their 18th Annual Dinner in the Belfast Hilton Hotel, on 20 November 2014. The guest speaker for this prestigious event was Mr Malcolm Walker, Chairman and Chief Executive, Iceland.

An audience of over 250 guests heard how Malcolm left Iceland in 2001, but returned as CEO in February 2005, learning how he achieved a transformation in performance and morale, with like-for-like sales increasing by more than 50%. Iceland today has sales of over £2.6 billion, more than 830 stores and 25,000 employees, who in 2014 was voted The Best Big Company To Work For in the UK.



2015 Northern Ireland Food and Drink Awards

Innovation and excellence were on the menu at the NI Food and Drink Awards 2015, sponsored by Ulster Bank, as leading food and drink companies were recognised at a prestigious ceremony held in the Ramada Plaza Hotel, Belfast.

The NIFDA awards offer a platform to showcase and reward those involved in Northern Ireland's world-class food and drink sector. Major retailers, industry leaders and government officials were among those who attended the event, which is held biennially.

The Ulster Bank Best New Product Awards (Small, Medium and Large Company) were picked up by Punjana Tea's Thompson Family Signature Tea, Mash Direct's Vegetable Burger with Spring Cabbage, and Linden Foods for its Pork Saltimboca. Punjana also received Food NI's People's Choice Award for its Original Brand tea. Other winners included Yummy Bakes NI in the Invest NI Service Sector Award, Dunbia in the DARD Supply Chain Excellence Award and Food NI for the NI Food Pavilion at Balmoral Show 2014.

2015 Northern Ireland Food and Drink Awards

Individuals recognised at the awards included BBC Radio Ulster journalist Richard Wright for his outstanding contribution to the local food and drink sector, Greg Quinn of Moy Park for training excellence, and Mash Direct's Jack Hamilton, who was awarded the DEL Future Leaders Award.

NIFDA Executive Director Michael Bell said:

"We would like to wholeheartedly congratulate all the companies and individuals who have been recognised at this year's NIFDA Awards, and to thank all our sponsors and supporters. As always the calibre of entries was outstanding, highlighting the wealth of talent across the sector. It is evident that continuous innovation, good marketing and great tasting products are fundamental in setting our local offering apart on a global stage. Year after year we continue to win more Great Taste Awards than any other region in the UK pro-rata - clocking up a total of 264 last year, and year on year the economic value of the sector continues to grow. With plans for a new food and drink marketing body for Northern Ireland underway, there has never been a more exciting time to be involved in our flourishing food and drink sector."

Kenton Hilman, Head of Corporate & Institutional Banking NI at Ulster Bank said:

"The depth and breadth of experience displayed at the NIFDA Awards shows how successful Northern Ireland food and drink companies truly are. They make a consistent and significant positive impact on economic growth, and range from innovative small firms to major international exporters. Their ingenuity and talent generates significant returns and deserves to be celebrated.

"Ulster Bank is proud to support the sector, through these awards and through our own sector specific offerings for food and drink companies, which can help to develop and support future winners."

Full list of winners:

Service Sector Award - Yummy Bakes, Shortbread and Flakemeal Biscuits

Ulster Bank Best New Product Large Company - Moy Park Ltd, Masala Chicken

Ulster Bank Best New Product Small Company - Hannan Meats, Salt Aged Beef

Supply Chain Excellence Award - Northway Mushrooms

Ulster Bank Outstanding Contribution to NI Food and Drink Industry - Jim Nicholson, MEP

Food and Drink Training Excellence Award - Moy Park Ltd

NI Good Food is in Our Nature Award, People's Choice - Tayto Crisps

Taste of Ulster Restaurant of the Year Award - Del Toro

The NI Regional Food Programme Best Local Food/Drink Promotional Event - Irish Food Heritage Project

DEL Future Leaders Award - Elaine Willis, Linden Foods

LMC Meat Excellence Award - Frank Foster, Linden Foods

NIEA Environmental Excellence Award - Tayto Group Ltd





CAFRE Bursary Awards

NIFDA also sponsor a Bursary Award at CAFRE

Congratulations to Loughry food student Catherine McWhirter who recently received a Bursary Award from Northern Ireland Food and Drink Association (NIFDA). Catherine is pictured receiving her award from Michael Bell NIFDA Executive Director.



APPETITE FOR GROWTH CONFERENCE TO HIGHLIGHT NEED TO INNOVATE AND EXPORT

The fourth annual 'Appetite for Growth' conference, hosted by the Northern Ireland Food and Drink Association (NIFDA) and supported by Bank Of Ireland and Invest NI, set out to explore how local food and drink companies can grow their businesses through investing in innovation and exporting.

The free-to-attend event, held on Wednesday 23rd September at the Craigavon Civic Centre, provided an interactive forum for forward-thinking food and drink manufacturers and producers to engage with industry leaders and receive valuable insights and practical tips which can be applied directly to their own business models.

Delegates heard from speakers including Sandra Sullivan from Food and Drink Exportese, who presented a practical guide to exporting; Dr Clive Black, Head of Research at Shore Capital, who shared the latest trends and opportunities emerging across the UK retail sector; and Stephane Durand of the Agri-Food Quest Competence Centre at Queen's University, who explored the vital role that research and innovation has to play in growing the local food and drink sector.

Other speakers at the half-day event included John Hood, Director of Food and Tourism at Invest NI, Head of Agri at Bank of Ireland UK, William Thompson, and Ishabel Capper from 'Islay Ales.' Renowned agricultural journalist and commentator Richard Wright chaired the event, which attracted around 150 delegates.

Executive Director of NIFDA, Michael Bell, commented: "Food is generally falling in price partially due to weakening commodity markets but also as a result of severe price competition between supermarkets, leading to deep discounting. Therefore, growing internationally diversified export business is crucial for local food companies wishing to survive and thrive in such a challenging operating environment.

"With ambitious targets to grow industry turnover to £7billion by 2020, as laid out in the 'Going for Growth' strategy, now is the time for Northern Ireland Food and Drink businesses to mobilise and capitalise on these significant growth opportunities. The 'Appetite for Growth' conference provides an excellent platform to share best practice in relation to innovation and exporting, and will also offer valuable insights into the UK retail sector and how emerging trends are likely to play out over the next few years. We will be sharing some great practical case studies, for example, we'll be hearing from small producer Islay Ales, which is achieving great export success in Germany.

"It is an exciting time for Northern Ireland as we move towards the Year of Food in 2016 and with the establishment of a dedicated food marketing body imminent. We are committed to helping our world class food and drink sector move towards continued successful growth through providing them

with access to expert advice and support and helping them to achieve their full potential," he concluded.

John Hood, Director of Food and Tourism of Invest NI, added: "Given that the vast majority of our commercial food and drink income comes from outside Northern Ireland (some £4bn), the importance of the export market cannot be overstated, and there is huge potential for further growth through innovation. We have heard so many success stories in the industry when it comes to Northern Ireland businesses building a profile overseas, and events like 'Appetite for Growth' will help to inspire other businesses and ensure there will be many more."

William Thompson, Head of Agri, Bank of Ireland UK, said: "We are delighted to support this event as it provides local food and drink companies with valuable tools and advice on how to grow their businesses at home and abroad. Our local food and drink sector is a hugely significant part of the economy and the opportunities to grow it further should be fully exploited. Bank of Ireland UK have invested in excess of £200m in local agri food businesses in the past two years, and we are confident that with the right investment we will help more food and drink companies to flourish in the future."



ACCESS 6

Access 6 Drives £million Growth in SME Export Sales in NI

- Increased Sales and New Jobs thanks to EU-Funded food export initiative

Thirty food and drink SMEs across Northern Ireland have contributed to a 65% rise in export sales (7million) after participating in Access 6, an EU INTERREG IVA-funded programme which was devised specifically to help the sector capitalise on its export potential.

Together with a further 60 SMEs in Scotland and Ireland, the NI companies have so far delivered export growth of over £12million and are projecting to boost this further over the next two years.

In Northern Ireland alone, 184 new jobs have been created across companies such as Mash Direct, Slice of Heaven and Brunch Box - each growing significantly over the two years of the programme.

Another export achievement is Kircubbin-based Echinville Whiskey which is developing business opportunities in Germany with leading distributor, Hanseatische Weinhandels-gesellschaft. The development coincides with Echinville's success in recent World Whiskies Awards where its Dunville brand was awarded 'Best Irish Single Malt 12 Years & Under'.

Michael Bell, Executive Director, NI Food & Drink said:

"Developing Northern Ireland's export potential is central to the continued growth of the food & drink industry. All involved in food production and processing have a role to play, none more so than our small to medium sized businesses which, with the support and input of programmes such as Access 6, will help us achieve the targets set by the Agri-Food Strategy Board in its Going for Growth strategy.

"The theme of 'co-opetition' lies at the heart of this programme, working together to share the market knowledge, contacts and techniques which will enable our SMEs to break into and compete effectively in new territories. Access 6 has created a strong platform for growth and we would urge others in the sector to tap into this highly effective resource which is now available on-line."



Groceries Code Adjudicator's First Annual Conference

Groceries suppliers, retailers and trade associations attended the first annual conference hosted by Christine Tacon, the Groceries Code Adjudicator (GCA) which will took place at the Queen Elizabeth II Conference Centre in Westminster on 23rd June 2014.

In a keynote presentation the Adjudicator highlighted the progress made during her initial 12 months in office and her future plans. YouGov also announced the results of the GCA first market survey, which was used to monitor future GCA activities.

The day-long conference featured guest speakers from Tesco plc and Wm Morrison Supermarkets plc, and the British Brands Group who described their experiences of working with the GCA team.

Christine Tacon said: "It is a year since I was appointed and the anniversary is an excellent opportunity to look back at what has been achieved and to look forward to the work programme for the year ahead."

The conference is was opened to interested international suppliers and organisations and the GCA.

Christine added: "This conference was designed to spread knowledge of the Adjudicator's work and responsibilities both at home and overseas where the establishment of the GCA has provoked a great deal of interest".



Grocery Code of Practice Training

NIFDA held the first ever Grocery Code of Practice Training for suppliers in Northern Ireland. On 16 April 2015 in the Maldron Hotel, Belfast.

The course ran from 9.00 am until 5.00 pm and was deemed a success by those members who attended. It is NIFDA's intention to hold a second Grocery Code Of Practice Training in January 2016.

NIFDA is also a member of:-

Confederation of British Industry (NI)
Food Business Incubation Centre
FSANI Food and Feed Incident Panel
Northern Ireland Assembly Business Trust
Institute Of Directors - Economic Strategy Committee
SafeFood Knowledge Networks

And many others – there are too many to list them all here. If you would like to know more about the work of NIFDA please do not hesitate to enquire.

Connecting food safety professionals



Enhancing food safety

Food safety and consumer confidence are critical to the reputation of the food and drink industry. **safefood's** Knowledge Networks connect those involved in creating and applying knowledge to enhance the integrity of the food supply chain on the island.

To find out more about **safefood's** Knowledge Networks and how to join, visit <http://safefood.ning.com>

be **safe** be **healthy** be **well**